



VL & SONS®
AGRO FOOD PRODUCER CO. LTD.

Value Agriculture, Value Life



CORPORATE BROCHURE

Natural products with premium quality

Chairman Message



MR. VILAS LAXMAN PATIL (VL)
CHAIRMAN
BOARD OF DIRECTORS.

Value
Agriculture,
Value
Life

We are coming together at **VL & SONS[®]** because today we all farmers facing challenges of social barriers, economic barriers, regulations, access to finance and information, and our own managerial capacity to cope with risks and changes and to seize opportunities.

A prudent and effective strategy for all of us is to form Farmer Producer Company and come together in organized groups to receive joint training, buy in bulk and sell our produce as a single body. Organizing smallholding farmers into groups is a key component of strengthening this part of the agricultural sector because of the such organization can provide confidence, support and market power.

At **VL & SONS[®]**, we all are going to become Farmer-entrepreneurs. All members will be passionate about their farm business and are willing to take calculated risks to make their farms profitable.

I am feeling proud to be a farmer. I am worried that Current youth is not choosing farming as an option of career; if this continues in the future of India's economy may fall down and India may face food and unemployment crises. Agriculture remains central to India's economy.

Nowadays, parents are fearing to marry of their daughters to a farmer. But they do not know that in the future farmer become king of the nation as before and suits for the slogan "FARMER IS THE BACKBONE OF THE NATION".



About Us

VL & SONS[®] AGRO FOOD PRODUCER COMPANY LIMITED is a Farmer producer Organization registered under Companies Act, 2013.

The company is formed by group of farmers coming together under the leadership of Mr Vilas Laxman Patil (VL) to deliver their produce directly to consumers in India and Across the globe with value addition. Currently company has more than 300 women farmers as shareholders.

This journey of women farmers coming together to farm and to running an FPC is inspiring and playing a significant role in improving marginalized farmers access to resources, which further helps boost their agri-productivity and income.

Right from sowing seeds to the packing and dispatch, the products are closely monitored by directors of the company to ensure that you receive exceptional quality products.

We are known for our Natural products and premium quality that we offer for reasonable price. Our Processing units are centrally established and the premises are well maintained following all food safety standards. We are well connected with national highway and are easily accessible from all parts of India.

To Ensure the quality benchmarks we pay special heed to our packaging unit, which is fully sterilized and is maintained with airtight operation to protect product's freshness and preserves it for longer run.

We pursue never ending relationship with our valued customers and stakeholders.

We have built a market name for ourselves with years of perseverance and hard work. This brand value keeps us motivated and encourages us to deliver good and honest work for the years to come. There are more to our journey that keeps us super enthusiastic about our venture as we inspires confidence in the growth story of Rural Indian Farmers,

- We leverage the indigenous skills and techniques combined with cutting edge technology
- Our strength lies in local Resourcing, which is outcome of years of relationship with local farmers
-
- Our products are blended with traditional secrets to make every meal nutritious, delicious and flavorsome.



Certification

We are a Certified company and have reputed FSSAI approval under our belt. So all Concerns regarding Quality and Health hazards remains at bay. No wonder **VL & SONS®** has all necessary certifications.

● FSSAI ● APEDA ● MSME ● IEC



CIN No	U01100PN2020PTC190915
MISME No	UDYAM-MH-30-0003825
PAN No	AAHCV3887C
TAN No	PNEVI7605A
GST No	27AAHCV3887CIZI
FSSAI License	10021022000193
IEC	AAHCV3887C
APEDA Reg. No	207066

Our Brand Partners



Dept of Exim
Business Management
धर्मस्य मूलं अर्थे अर्थस्य मूलं राज्यम्



REPRESENTATION | COLLABORATION | TRANSFORMATION



Our History

The concept of VL & Sons Agro Food Producer Company was introduced by Mr. Vilas Laxman Patil and made a reality with the help of his family. Mr. Vilas Patil is a visionary, studious and nature loving person from Undale- Taluka Karad village.

Mr. Vilas Patil's farming family has successfully carried out various experiments in agriculture for the last several decades in the face of many problems facing the farming community such as erratic weather, lack of irrigation, high cost of production and waning profit.

But over the years, the adulteration of food grains, use of chemicals in the market, even with natural agricultural products, have been unsettling to him, Mr. Vilas Patil was equally pained by the fact that farmers relying on natural techniques were not getting importance by agro producers. It is when he decided to turn to the agro-processing industry to change this situation and bring natural agricultural products directly to consumers. Today, this farmers' company is coming to prominence with the support of the Government of India's Agricultural Department.

Beyond satisfying variety of needs of customer Mr. Vilas Patil and his family are tirelessly working on uplifting the farmer community by making them self-reliant

Our Mission

VL & SONS[®] Agro Food Producer will work passionately to overcome the crisis in the farming community, improve their economic situation, change their outlook on agriculture and strive for a healthy and prosperous society. Our Mission is to fulfill this by uniting the efforts, skills, and knowledge of farmers for producing naturally grown nutritious products satisfying the needs of Indian and global customers.

Our Vision

VL & SONS[®] Agro Food Producer Company envisions to reach every household in global market with our naturally grown agricultural products. We are devoted towards holistic development of local farmer community and We are committed to earn respect and trust from our customers for quality and purity of our product.



Work Areas

Buying & Selling Agricultural Commodities

VL & Sons[®] procures agricultural produce from all Farmer Members at the Highest Prices. The Agricultural produce is processed and supplied to various international Companies. VL & Sons[®] has entered into various agreements for this purpose. Especially for Soyabean, rice, groundnut etc. This is aimed at providing for remuneration to the member farmers for their hard work.



Agricultural Processing Industry

VL & Sons[®] adds value by processing the produce from the member farmers field and pays full attention to how the finished products are nutritious and are of high quality.



Agricultural Storage Center

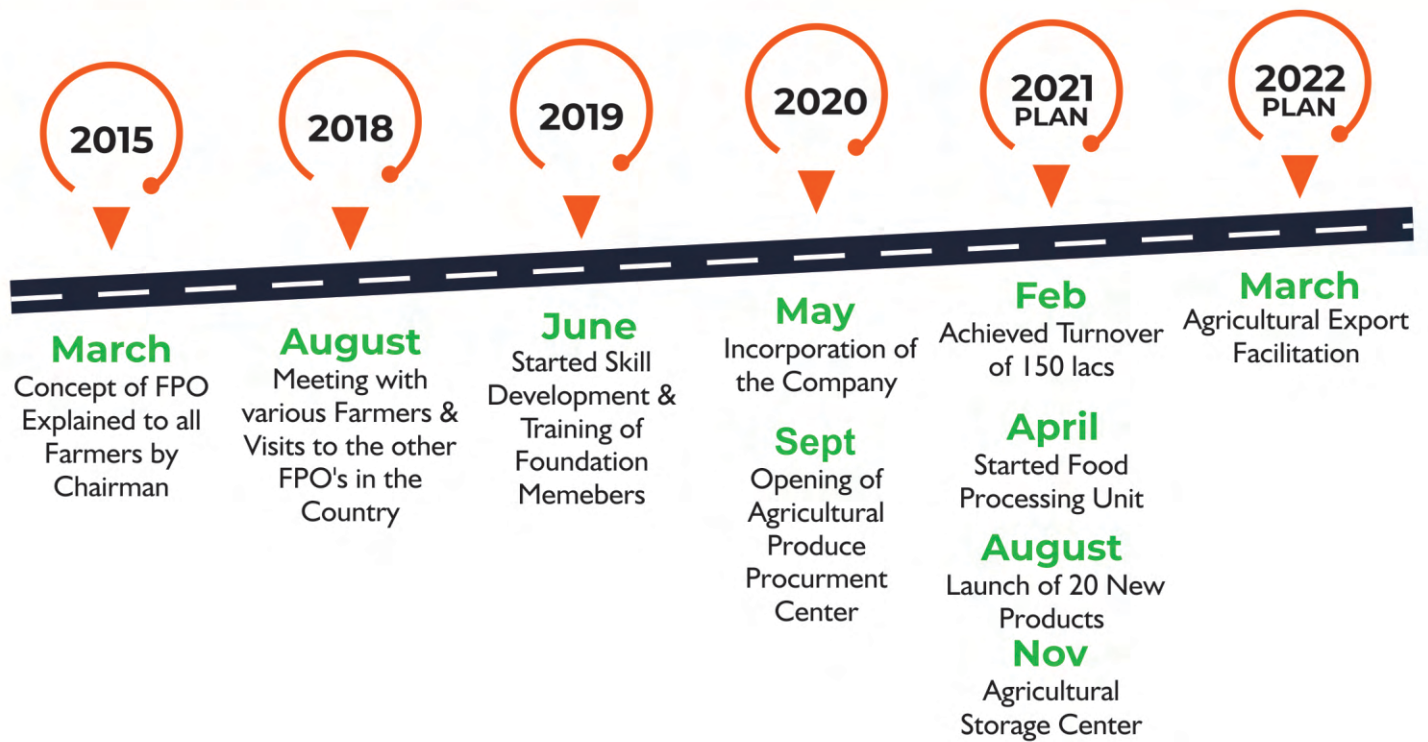
Today Storage of agricultural commodities is a major problem facing the farmers. The Company's goal is to set up a large agricultural storage center in the future from which farmers can store their produce and sell it at best market prices.



Agricultural Export Facilitation Center

VL & Sons[®] Company is planning to Set up an Export facilitaton center to take the agricultural produce of the member farmers to the international market. The Compnay has all necessary government licenses for this and thousands of farmers will benefit from this.

Milestones



Why Choose Us



WE ARE FARMER PRODUCERS

The company is formed by group of farmers coming together to deliver their produce directly to consumers in India.



NATURAL, PURE AND HIGH NUTRIENT

We combine only the Natural ingredients without preservatives, additives, artificial flavours and colours to create our products packed with..



HIGH QUALITY AND RELIABILITY

We strive to ensure that no compromise on quality is incurred at any step of processing and the best product reaches the consumer.



CUSTOMER SATISFACTION

Keeping our customers satisfied with our product and service is non-negotiable for us. It's our job every day.

Products

Discover a Real Alternative to Improve your Health

- 100% Natural
- Premium Quality
- High Nutrient

All the VL & Sons[®] Products are an integral part of Indian cuisine in curries, dumplings, snacks, and even sweets.

VL AND SONS[®] is big name engaged in processing and supplying a premium quality natural products in every part of country. VL & SONS[®] products are locally sourced from our Farmer members, processed and packaged under hygienic conditions. VL and Sons[®] Products pass through stringent quality checks to ensure that it is free from extraneous matter and admixture of unwholesome substances owing to our zero tolerance policy for inorganic external particles, i.e, stones, sticks, chaffs etc. This ensures that the quality surpasses even the highest grade standards.



SPICES



PULSES



FLOURS



CEREALS



OIL SEED



SUGAR&JAGGERY



FRUITS & VEGETABLES

SR NO	CATEGORY	PRODUCT	LOCAL NAME
1	Farm Fresh	All Type of Fresh Green Vegetables	ताजा हरी सब्जिया
		Fruits	फल
2	Grounded Spices	Red Chilli Powder	लाल मिर्च पाउडर
		Turmeric powder	हल्दी पाउडर
		Coriander powder	धनिया पाउडर
		Cumin powder	जीरा पाउडर
		Black pepper powder	काली मिर्च पाउडर
		Dry mango powder	आमचूर पाउडर
		Rassam powder	रसम पाउडर
3	Blended Spices	Kolhapuri Kanda Lasun Chutney	कोल्हापुरी कांदा लसूण चटणी
		Sambar Masala	सांभर मसाला
		Pav Bhaji Masala	पाव भाजी मसाला
		Chicken Masala	चिकन मसाला
		Meat Masala	मटण मसाला
		Chat Masala	चाट मसाला
		Chole Masala	छोले मसाला
		Shahi Biryani Masala	शाही बिर्याणी मसाला
		Shahi Paneer Masala	शाही पनीर मसाला
		Misal Masala	मिसळ मसाला
		Shahi Korma Masala	शाही कोरमा मसाला
		Goda Masala	गोडा मसाला (काला मसाला)
		Pani Puri Masala	पाणी पुरी मसाला
		Thandai Masala	थंडाई मसाला
		Chas Masala	छाछ मसाला
Kesar Milk Masala	केशर मिल्क मसाला		
Tea Masala	चाय मसाला		

SR NO	CATEGORY	PRODUCT	LOCAL NAME
	Blended Spices	Fish Curry Masala	फिश करी मसाला
		Pulav Masala	पुलाव मसाला
		Dum Aloo Masala	दम आलू मसाला
		Garam Masala	गरम मसाला
		Kitchen King Masala	किचन किंग मसाला
		Malvani Masala	मालवणी मसाला
		Tandoori Masala	तंदुरी मसाला
		Sunday Special Masala	संडे स्पेशल मसाला
		Kolhapuri Masala	कोल्हापूरी मसाला
		Curry Leaves Chutney	करी पत्ता / कडीपत्ता चटणी
		Chiwada Masala	चिवडा मसाला
		Jaljira Masala	जलजीरा मसाला
4	Pulses	Arhar	तुअर / तुर
		Arhar / Toor Dal	तुअर दाल / तुर डाळ
		Chana Dal	चना दाल / चना डाळ
		Chickpease (brown)	चना
		Chawali /black Eyed Beans	चवळी
		Daliya (broken Wheat)	दलिया
		Kurmura (puffed Rice)	मुरमुरा
		Masoor Dal	मसुर दाल / मुग डाळ
		Masoor (red Lentils)	मसूर
		Matar (pea)	मठा
		Moong Dal	मुंग दाल / उडीद डाळ
		Moong Bean	मुंग
		Mataki / Moth Beans	मटकी
		Poha (beaten Ric)	पोहा
		Rajma (Kidney Beans)	राजमा
		Urad Dal / Kali Dal	उडद दाल / उडीद डाळ
Vaal	वाल		

SR NO	CATEGORY	PRODUCT	LOCAL NAME
5	Cereals	Bajara	बाजरा / बाजरी
		Pure Indrayani Rice	इंद्रायणी चावल/इंद्रायणी तांदूळ
		Gehun (Wheat)	गेंहू / गहु
		Jowar (Sorghum)	ज्वार / ज्वारी
		Makai / Maize / Corn	मक्का / मका
		Ragi / Nachani (finger Millet)	रागी
6	Oil Seeds	Peanuts	मुंगफली/शेंगदाणा
		Soyabean	सोयाबीन
		Mustard Seeds	सरसों / मोहरी
		Sunflower Seed	सुरजमुखी / सुर्यफुल
		Sesame	तिल / तीळ
7	Flour	Wheat Flour	गव्हाचे पीठ
		Jowar Flour	ज्वारीचे पीठ
		Multigrain Flour	मल्टीग्रेन आटा
		Besan	बेसन
		Maida	मैदा
		Rawa / Sooji	रवा / सूजी
		Soy Flour	सोया फ्लोअर
8	Sugar & Jaggary	Sugar	शक्कर / साखर
		Jaggary cubes/Powder	गुड / गूळ



JAGGARY



PROCESSED FOOD



TAMARIND

Services

Free Daily Weather Forecast and Agro Advisories

We provide current and forecast meteorological information for optimum operation of weather-sensitive activities like agriculture, irrigation with the help of India Weather Portal by India Meteorological Department Top of Form Bottom of Form

Free Soil Health and Analysis & Fertilizer Guide

We provide all the basic information and general rules on fertilizing crops correctly. We guide farmers about which fertilizers suit them best and how much they need.

Free Guidance and Information on Seeds

We share information about quality seeds in efforts to improve prosperity of farmers.

Free Guidance on Farm Mechanizations

We guide farmers to buy matching equipment for tractors, power tillers and other prime movers Farmers make inappropriate selection in the absence of proper guidance, resulting in fuel wastage and high cost of production.

Free Guidance on Agriculture Finance Schemes

We Guide farmers in the subject of various Agriculture loan programmers of Government and banks which includes purpose of the loan, cost of the scheme, credit requirements, procedural formalities in getting agricultural finance. In addition to that we provide Financial Assistance for procurement of tractors and other Farm equipment as well.

Free Market Updates and Trends in Agriculture

We provide updates on Price Control ; Market Trends , Market Breakup by Sector, Market Forecast, Insight on Various Subsectors ,and Current Market Trends

Connect to Agri Experts Facility

The phone never stopped ringing at VL & SONS[®] because we provide a special phone-in program in collaboration with the Department of Agriculture, KrishiVigyan Kendra (KVK). Farmers require real-time information and advisories to overcome issues, constraints and problems on a regular basis.

Women Empowerment Drive

Through VL & Sons® Agro Food Producer Company, we have set up a "Me Hirakani" section for women farmers under leadership of Mrs Vidya Uday Patil, so far more than 300 women farmers have been added to our Hirakani Group. And with all that, we are implementing various activities in agriculture. These mainly include water management, organic farming, buying and selling of agricultural commodities, seed production, Farm mechanization etc.

In today's fast-paced world of the internet, we want to prove through our Hirakani Group that women are at the forefront in every field and not behind in agriculture. We are launching the agro-processing industry to empower women not only by imparting knowledge to them but also by giving them money in their hands.

Along with all this, our medical team is providing social and family counseling to women farmers, guidance on women's health and diet, various medical insurance schemes.

We are getting guidance from various reputed organizations in the country like Tata Chemical Kasturi Department, Maha FPO Federation, Dept. Of Exim as well as expert guides in various fields from Government of Maharashtra Department of Agriculture.

So let's all come together and empower our rural women farmers



‘महिलांचा करून सन्मान यातच खरा आपला अभिमान’

मी हिरकणी
विभागाची वैशिष्ट्ये

- २५० पेक्षा अधिक महिला शेतकरी समासद
- आत्मविश्वास आणि स्वयंसेवकगाराचे घडे
- महिलांच्या उद्योजकता आणि नेतृत्व गुणांना प्रोत्साहन
- देशातील वामांकित संस्थांचे मार्गदर्शन (महा एक पी ओ, टाटा केमिकल्स कस्तुरी विभाग, बा फो)
- विविध क्षेत्रातील तज्ञांचा प्रत्यक्ष सहभाग
- विविध शासकीय योजनांची अंमलबजावणी



मी हिरकणी

मी हिरकणी
विशेष सुविधा

- अन्नप्रक्रिया उद्योग ट्रेनिंग आणि सहभाग
- सामाजिक व कौटुंबिक समुपदेशन
- महिला आरोग्य आणि आहार मार्गदर्शन
- वैद्यकीय विमा योजना मार्गदर्शन
- शासकीय योजनांचा थेट लाग

‘जिच्या हाती पालण्याची दोरी ती जगाला उद्धारी या उक्तीप्रमाणे नारी शक्तीने इंटरनेटच्या धावत्या युगात आपल्या कार्याचा ठसा प्रत्येक क्षेत्रात उमटवला आहे त्यात कृषी क्षेत्रातही त्या मागे नाही हे मी हिरकणी च्या माध्यमातून आम्हास सिद्ध करायचे आहे’

सारे एकत्र येऊया, ग्रामीण भागातील महिलांचे सक्षमीकरण करूया...!



Awards/Media

VL & Sons® – “Mi Hirakani” Head Mrs. Vidya Uday Patil felicitated by Shriniwas foundation Satara

सकाळ » TODAY

» अवतीभवती



कापिल : कार्यक्रमात विद्या पाटील यांना पुरस्कार प्रदान करताना रचना पाटील, सारंग पाटील आदी.

उंडाळेच्या विद्या पाटील यांचा सत्कार

उंडाळे : कापील येथे श्रीनिवास पाटील फाउंडेशनतर्फे प्रगतशील महिला शेतकऱ्यांचा सन्मान झाला. पुरस्काराचे वितरण श्रीनिवास पाटील फाउंडेशनचे अध्यक्ष सारंग पाटील, उपाध्यक्ष रचना सारंग पाटील यांच्या हस्ते झाले. त्यांनी मानांकने ऑनलाईन मागवली होती. त्यातून महिलांची निवड झाली. त्यात उंडाळे येथील विद्या पाटील यांची निवड झाली होती. विद्या यांनी शेतीमध्ये यांत्रिकीकरणाने नवनवीन प्रयोग राबवले आहेत. पाणी व्यवस्थापन, जैविक शेतीबरोबर बीजोत्पादनात त्यांचे उल्लेखनीय कार्य आहे.

Co-Operation and Marketing Minister Shri Shamrao (Balasaheb) Patil felicitating MD of VL & Sons.®



District Agriculture Superintendent's visit & Appreciated work

व्ही.एल.अँड सन्स ग्रो प्रोड्यूसर कंपनी डोंगरी भागातील शेतकऱ्यांसाठी वरदान ठरेल



शेतकऱ्यांना त्याचा लाभ व्हावा. शेतकऱ्यांना आवश्यक बी-बियाणे सहज उपलब्ध व्हावी शेतीमालावर प्रक्रिया करून विविध उत्पादने तयार व्हावेत व शेतकऱ्यांच्या मालाला चांगले

Media Coverage : VL & Sons® Started Soyabean Procurement Center

उंडाळेत सोयाबीन खरेदी केंद्र सुरू



उंडाळे : येथील सोयाबीन विक्री केंद्राचा शुभारंभ करताना विमल पाटील, असय पाटील, विलास पाटील, उदय पाटील, धनंजय पाटील, मेधा पाटील, धैर्यका पाटील, विद्या पाटील व इतर सहकार्यांनी शेतकऱ्यांच्या शिंतासाठी आम्ही व्यवस्था घ्याऊ करीत आहे. यामध्ये सोयाबीन खरेदी केंद्र, कुमिमाल प्रक्रिया उद्योग, कुमिमाल निर्यात सुविधा, कुमिमाल स्टोरेज आणि वेअर हाऊस या सर्वोपा समावेश आहे. याचबरोबर विषय तज्ज्ञांकडून सभासद शेतकऱ्यांना गरजू सुविधा मोफत सुविधा देण्याचे योजले आहे. यामध्ये बीज उत्पादन प्रक्रियाविषयी मार्गदर्शन, माती परीक्षण आणि माईकट ट्रेडिंविषयी मार्गदर्शन, जैविक खते व औषधे मार्गदर्शन, कृषी तंत्रज्ञान आणि अन्नसुरा खरेदीविषयी मार्गदर्शन, कृषी कर्ज आणि विविध शासकीय योजनांविषयी मार्गदर्शन, कृषी बाजारभाव आणि माईकट ट्रेडिंविषयी मार्गदर्शन याचा समावेश आहे. कंपनीच्या सर्व कामात कृषी विभागाचे मालाचे सहकार्य लाभत आहे. येणाऱ्या काळात शेतकऱ्यांचा चांगला प्रतिसाद मिळत राहील. कंपनीच्या माध्यमातून भविष्यात शेतकरी उद्योजकतेचे आदर्श उदाहरण आम्ही आपल्या भागात निर्माण करून दाखवू असा विश्वास उदय पाटील यांनी व्यक्त केला.

तुळसण (लक्ष्मीपुत्र)

- व्ही. एल. अँड सन्स ग्रो प्रोड्यूसर कंपनी डोंगरी भागातील शेतकऱ्यांसाठी वरदान ठरेल या कंपनीमुळे शेतकऱ्यांचा शेती विषयक गरजा पूर्ण होऊन विभागातील शेती विकासाला मोठी मदत होईल. अशा शब्दात व येथे नव्याने सुरू झालेल्या अँग्रो प्रोड्यूसर कंपनीचे कौतुक वृषी क्षेत्रातील नामवंत कृषीतज्ज्ञ, अधिकाऱ्यांनी केले. येथील व्ही एल अँड सन्स अँग्रो प्रोड्यूसर कंपनीला जिल्हा कृषी अधीक्षक गुरुदत्त काळे, आत्मा प्रकल्प संचालक उत्तमराव देसाई, आत्माचे संचालक अशोकराव देसाई, उपविभागीय कृषी अधिकारी श्री.

गोरड, फलटणचे कृषी अधिकारी श्री. चव्हाण, पाडेगाव शास्त्रज्ञ श्री. दमासे, खटाव तालुका कृषी अधिकारी श्री. जितकर, महाबळेश्वर तालुका कृषी अधिकारी श्री. साळुंखे, वाई तालुका कृषी अधिकारी श्री. धुमाळ, व कराड तालुका कृषी अधिकारी श्री. मुल्ला यांनी भेट दिली. यावेळी कंपनीचे अध्यक्ष विलासराव पाटील, संचालक उदय पाटील, धनंजय पाटील, श्रीमती विमल पाटील, सौ.विद्या पाटील. यांची यावेळी उपस्थिती होती.

येथील युवा शेतकरी उदय जगन्नाथ पाटील यांनी शेतीतून तयार होणाऱ्या मालाला हक्काची विक्री व्यवस्था व्हावी.

कंपनीची स्थापना केली आहे. कृषी अधिकाऱ्यांना माहिती देताना श्री पाटील यांनी कंपनीच्या वतीने येणार हंगामासाठी ७२ किंवाटल सोयाबीन ग्राम बीजोत्पादन केले असून अजूनही कंपनी विविध उपक्रम राबवणार आहे. अशी माहिती पाटील यांनी उपस्थित अधिकारी कृषी तज्ञ यांना दिली यावेळी कृषी अधिकारी कृषी तज्ञ यांनी कंपनीच्या उपक्रमाचे कौतुक केले.

कंपनीचे अध्यक्ष विलासराव पाटील यांनी प्रास्ताविक केले उदय पाटील यांनी स्वागत केले तर धनंजय पाटील यांनी आभार मानले.

Media Coverage :inaguration of Farmer Producer Company



उंडाळे : सोयाबीन विक्री केंद्राचा प्रारंभ करताना विमल पाटील, अक्षय पाटील, विलास पाटील, उदय पाटील, धनजय पाटील, मेघा पाटील, प्रियंका पाटील, विद्या पाटील आदी.

(जगन्नाथ माळी : सकाळ छायाचित्रसेवा)

शेतकऱ्यांकडून कंपनीची स्थापना

उंडाळे : परिसरातील शेतकऱ्यांनी एकत्र येत व्ही. एल. अँड सन्स अँग्रो फूड प्रोड्युसर कंपनी लिमिटेड अशी शेतकरी उत्पादक कंपनीची स्थापना केली आहे. शेतकऱ्यांच्या शेतमालाला योग्य भाव मिळाला पाहिजे, यासाठी येथे सोयाबीन खरेदी केंद्र सुरू करण्यात आले आहे. त्याला शेतकऱ्यांचा चांगला प्रतिसाद मिळत आहे.

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